**Section: IT Work**

*Interview an IT Professional*

Profile:

**Brett Tancred**

**Chief Information Officer at Peter Warren Automotive Holdings**

IT in the Automotive Industry.

Company Background: PWAH is a family-owned business which owns Car dealerships of all brands from Southeast Queensland all the way down to Sydney and Regional New South Wales.

Brett Tancred’s Background:

Graduated with a MBA in Business Administration, and a whole lot of industry certifications accumulated over the years, Brett started his IT journey as a Desktop Support at GHD, an engineering firm, and worked his way to becoming a Systems administrator and eventually an IT Manager.

He has then evolved within the same company into a International IT Manager, managing teams around Vietnam, USA, UK, South American, Ireland and Brunei operations, to finally becoming a Global Technology Manager.

Brett has also done a lot of IT freelance work and projects on the side.

In 2018, Brett moved to become the Group IT Manager at Frizelle Sunshine Automotive.

And transitioned into the role of Chief Information Officer in 2019, looking after more than 60 dealerships after the merger with Peter Warren Automotive Holdings, and also looking after the IT for Gold Coast Titans

**The interview**

Date – *Wednesday, 14th July 6PM-6.30PM*

Duration – 30 Minutes

Attendees: TBA

Absent: TBA

***Script***

Thanks again for giving us 30 minutes of your time and letting us interview you.   
You are a very busy man with a critical role so thanks again.

We are all starting a Bachelor of IT and we are eager to learn more about your IT journey, the challenges that you have faced and the digital transformation that you have brought to the businesses you have worked in.

We will be splitting the interview in different sections, which will cover an array of topics regarding yourself and your professional career.

**ABOUT YOU**

Please tell us a little bit about yourself, your background, and how were you introduced to the world of IT?

When did your interest in IT start?

What is your favourite part of IT?

Did you have a mentor throughout the start of your career?

How did they help you become the experienced senior manager that you are today?

**YOUR CAREER**

Would you be able to summarise your IT career? Which roles have you held?

Tell us a bit more about the industries you have worked in, and the current industry you are working in.

Can you tell us a bit more about your interactions with other peers in the IT industry?

**YOUR CURRENT POSITION**

Tell us more about your role in the group you work for. What exactly do you do as a CIO?

What other kinds of work do you have to do?

Who are all the different people you interact with in your work on a daily basis?

It can be key stakeholders / your IT team / senior management  
Please tell us about them

What about your interactions with clients and investors? (PWAH has been recently publicly listed)

What challenges do you face when introducing IT concepts to the business and driving digital transformation?

What aspect of your role do you find most challenging?

What aspect of your work do you spend your most time on? Give us more details regarding these.

**THE IT WORLD**

Can you give us an example of the work you do that would best capture the essence of the IT industry?

How would you describe your contribution to the IT world and the companies you work for?

From your experience, how has the IT landscape changed in the last 20 years?

Would you be able to summarise in two sentence the world of IT and its impact on people?

Well, this conclude our interview with you, Brett.

On behalf of everyone here, we thank you again for your time.

We have learnt a lot from you today!

We are all very excited and eager to enter the IT industry as well as contributing to it.